

Averyl Crouse

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Education

- University of Missouri
Bachelor of Arts in Digital
Storytelling
Production Concentration
- Minor in Film Studies
- Minor in Journalism
 - GPA: 3.7/4.0
- Graduation Date
December 2024

Skills

- Adobe Creative Suite
 - Photoshop
 - Lightroom
 - Premiere Pro
 - InDesign
 - AfterEffects
- Cinema, DSLR, Digital
Cameras
 - Instagram, TikTok,
Pinterest social strategy
 - Website design

Awards

- Mizzou Edward Henry
and Ellen Kniep Memorial
Scholarship 2024
 - Dixie Lodge Elks
Scholarship 2024
- Elks National Legacy
Scholar 2019-2023
- Mizzou Dean's List
2021-2024
 - NAIA Academic
All-American for Park
University Softball
2019-2021

Creative Experience

Associate Shooter/Editor

Jan 2022 - Present

Aventi Weddings | Kansas City, MO

- Photo and video coverage on wedding days at over 50 events, ensuring high-quality results to meet client expectations
- Collaborate with couples to understand their vision and coordinate and execute a seamless schedule
- Assist with culling, editing, and delivering wedding packages to clients

Camera Operator

Jan 2023 - Present

Mizzou Broadcast Operations | Columbia, MO

- Operates camera and assists with production for the Mizzou sports broadcast and other promotional materials such as commercials and merchandise
- Specializes in baseball and softball

Owner and Operator

May 2021 - Present

Averyl Opal Productions | Kansas City, MO

- Manage all aspects of a personal photography and videography business
- Client acquisition, project planning, shooting, editing, post-production, content delivery
- Marketing efforts such as website design and promotion
- Experience shooting at 100+ events as the lead shooter or on the media team.

Professional Experience

Cycling Instructor

Dec 2023 - Present

Mizzou Rec | Columbia, MO

- Design and lead indoor cycling fitness classes, educating members on proper bike setup and form while fostering a supportive, energetic environment
- Creates up to 5 choreographed routines per week tailored to participants of all fitness levels
- Stages One Cycling Certified Instructor

KCrew Member

Jan 2023 - Jan 2024

Kansas City Royals | Kansas City, MO

- Energetic team dedicated to interacting and entertaining fans during Royals baseball games by hosting promotions and in-game events
- Collaborated with marketing and entertainment to create a positive and memorable fan experience at over 40 games

Operations Intern

Aug 2023 - Jan 2024

Walt Disney World, The Magic Kingdom | Bay Lake, FL

- In the Parade and Firework Audience Control department, navigated guest flow throughout the park during shows and events to ensure safe use of large machinery and safety of guests

ReKinection Music Festival Media Team

June 2023

St. Louis, MO

- Shot video content for use in highlight reel and promotional footage of the ReKinection music festival